

# Creative Coast

Partners:

- CWWWW Local Action Group (Lead)
- North Yorks Moors & Coast
- Northumberland Coast & Lowlands
- East Durham
- North East Lincolnshire

Linking together a number of Local Action Groups along the east coast, the agreed objectives of the cooperation joint action are:

- to support and engage volunteers
- improve the customer experience by providing an effective and efficient programme of heritage and culture events along the coast
- to develop the networks and skills needed to enable and facilitate the continuance of shared learning
- networking and showcasing opportunities that will continue to stimulate growth in the creative and cultural sectors along the coast beyond the lifetime of the LEADER project.

See details of the project at:

[www.creativecoastcooperation.co.uk](http://www.creativecoastcooperation.co.uk)

Partners details:

[www.moorscoastandhills.org.uk](http://www.moorscoastandhills.org.uk)

[www.durhamrcc.org.uk/eastdurhamleader](http://www.durhamrcc.org.uk/eastdurhamleader)

[www.leadercoastandlowlands.org.uk](http://www.leadercoastandlowlands.org.uk)

[www.coastal-rdpe.co.uk](http://www.coastal-rdpe.co.uk)



Creative Coast project community event at the Whitby Museum, Pannet Park Museum, Whitby in November 2011, hosted by the North Yorks Moors, Coast and Hills LEADER Local Action Group

# Making our waterways more visible

Working in partnership with the South Pennines LEADER Local Action Group the project aims to:

- Explore with partners how new approaches to making our inland waterways and canals more visible to both residents and visitors
- Building on good practice, to publicise a South Pennines LEADER toolkit for community use and share the Coast, Wolds Wetlands & Waterways LEADER Waterways partnership model and approach.

The project held it's first best practice sharing event in Tordmorden in September 2011 for members of the community and visitors interested in making their waterways more visible. The event was hosted by the South Pennines Local Action group with the next event being held in November 2012.

Partners details:

[www.pennineprospects.co.uk](http://www.pennineprospects.co.uk)

## How do I get more information?

Coast, Wolds, Wetlands & Waterways programme staff can be contacted via the email address or telephone number shown at the end of this leaflet. They send out regular briefing and information notes, keep a mailing list and regularly update the website. They can also help with project development and assessment.

If you have a project idea that will help to meet the programme aims or think you can help make LEADER a success, do contact the programme staff.

**Email:** [leader@eastriding.gov.uk](mailto:leader@eastriding.gov.uk)

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**Tel:** (01377) 208410

Also visit [www.ruralprogrammeseastyorkshire.co.uk/rdpe](http://www.ruralprogrammeseastyorkshire.co.uk/rdpe)



# LEADER

## Coast, Wolds, Wetlands & Waterways

East Riding of Yorkshire & North Yorkshire (Ryedale District & Scarborough Borough) LEADER Local Action Group

# Realising our potential through cooperation



Partners involved in five cooperation projects are from LEADER Local Action Groups in France, Yorkshire Dales, Hungary, Outer Hebrides, Finland, North Yorkshire, Northumberland, East Durham, North East Lincolnshire and the Pennines.

THIS PROJECT IS PART FINANCED BY



The European Agricultural Fund for Rural Development: Europe investing in rural areas

## Cooperation Working

Cooperation working is one of the seven principles of the LEADER approach. It involves Local Action Groups undertaking a joint action with another LEADER group. Joint actions can include capacity building or knowledge transfer via common publications, training seminars, exchanges of staff leading to common working methods.

Cooperation working should address issues and themes important to the participating rural areas and should complement the aims of the area's Local Development Strategy.

This leaflet outlines the five cooperation projects the CWWW LAG is involved in as part of the Rural Development Programme 2007-2013 and addressing issues highlighted in the CWWW Local development Strategy.

## Bridges



Visitors from Pays de la Vallée de Montluçon du Cher and CWWW members outside County Hall, Beverley

Partners:

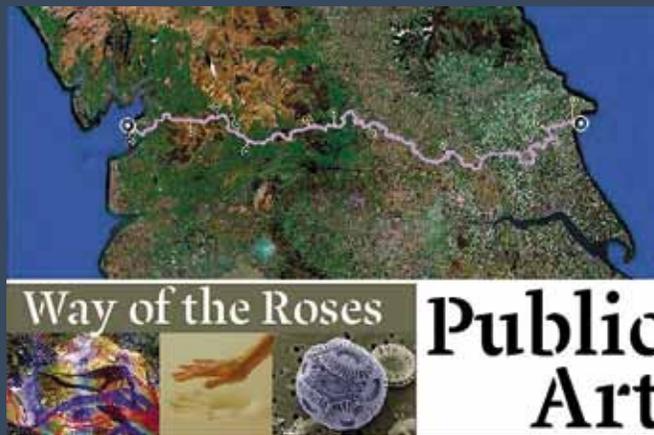
- CWWW Local Action Group
- Pays de la Vallée de Montluçon du Cher (Lead)
- Yorkshire Waterways Museum, Goole
- Musée du Canal de Berry, Montluçon

After visits to both LAG areas a joint project has been developed between the LAGs and two waterways museums.

The museums will exchange staff members to train and develop travelling exhibitions to each area. A joint DVD and website promotion will be produced and a final celebration event will be held in 2013.

Partners details:

[www.pays-vallee-montlocon.planet-allier.com](http://www.pays-vallee-montlocon.planet-allier.com)  
[www.waterwaysmuseum.org.uk](http://www.waterwaysmuseum.org.uk)  
[www.museecanaldeberry.fr](http://www.museecanaldeberry.fr)



## Way of the Roses Coast to Coast Cycle Route Arts

Partners:

- CWWW Local Action Group (Lead)
- Yorkshire Dales
- Visit Hull and East Yorkshire
- Sustrans

As a result of a CWWW and Yorkshire Dales LEADER funded cycle tourism development project a new 170 mile coast to coast cycle route was developed through a multi-agency partnership crossing from Morecambe Bay to Bridlington. The successful project partnership has worked together on this cooperation project to raise awareness and share best practice through two cycle tourism events. They also commissioned an artist to develop an original public art concept for the route.

The artist explored:

- How people could experience the route
- What type of thing they could collect, carry, document and deposit as part of their journey
- What needs to be created at key milestone locations along the route
- How this should relate to the start and end points, borders, between character areas, other public art projects, collection and deposit points en route.

Partners details:

[www.wayoftheroses.info](http://www.wayoftheroses.info)      [www.sustrans.org.uk](http://www.sustrans.org.uk)  
[www.yorkshiredalesleader.co.uk](http://www.yorkshiredalesleader.co.uk)      [www.vhey.com](http://www.vhey.com)  
[www.bridlingtonregeneration.com](http://www.bridlingtonregeneration.com)      [www.ydmt.org](http://www.ydmt.org)



Iconic Spurn Point, East Yorkshire, a Nature Tourism destination

## Nature Tourism

Partners:

- Hungary
- CWWW Local Action Group & The Yorkshire Wildlife Trust
- Outer Hebrides
- France
- Finland (Lead)



Cooperation project partners at a meeting in Hungary

This cooperation project is being facilitated by the Yorkshire Wildlife Trust and its objectives are to enable:

- Networking of partners and entrepreneurs
- Sharing know-how of cultural and outdoor activity tourism development and promotion.

Each LAG partner will host a Nature Tourism conference for partner LAGs, other LAGs, Local Authority representatives, parish councils, local businesses and entrepreneurs to share how Nature Tourism is being developed and how businesses can benefit. A number of websites are also being developed that will link together.

Partners details:

[www.ywt.org/what-we-do/projects/nature-tourism-triangle](http://www.ywt.org/what-we-do/projects/nature-tourism-triangle)  
[www.yorkshirenaturetriangle.com](http://www.yorkshirenaturetriangle.com)  
[www.karhuseutu.fi/en/home.html](http://www.karhuseutu.fi/en/home.html)  
[www.outerhebridesleader.co.uk](http://www.outerhebridesleader.co.uk)  
[www.abaujleader.hu](http://www.abaujleader.hu)  
[www.agglo-boulonnais.fr/cab/le-pays-boulonnais/leader](http://www.agglo-boulonnais.fr/cab/le-pays-boulonnais/leader)