

Yorkshire Wolds Cycle Challenge 2011

Ryedale Special Families have announced details of a major fundraising event which is due to take place later this year. The "Yorkshire Wolds Cycle Challenge" will be a 150 mile cycle ride over 2 days, utilising the soon to be launched Yorkshire Wolds Cycle Route.

The event is planned for Saturday 11th and Sunday 12th June and will start and finish in Norton, with a mid-way overnight camp, where refreshments and showers will be provided. It will be the first event of its kind to use the new route which is in its final stages of completion. The route – developed by Visit Hull and East Yorkshire - utilises existing as well as new sections of the National Cycle Network, and will be fully signed with blue Yorkshire Wolds signs in time for its launch in the spring.

It is hoped that 200 riders will enter the inaugural challenge and help achieve a target of £10,000 for Ryedale Special Families. A proportion of the entry fee will be donated directly to the charity which is also hoping to persuade participants to raise individual sponsorship.

Newly appointed Funding Coordinator to the charity, Rob Davies said: "We were looking for a challenging fundraising event which would appeal to as wide an audience as possible and heard about the new route, which seems perfect. We're hoping to make it attractive to experienced cyclists as well as adventurous families, couples and individuals, and persuade businesses and local groups to submit team entries. We're determined to make it a special event in the hope that it can become a permanent fixture in Ryedale's calendar of events."

Janet Reuben, Chief Executive of VHEY, said: "The Yorkshire Wolds Cycle Project has provided a fabulous way for people to explore the Yorkshire Wolds. This region's wealth of beautiful countryside and tranquil villages make it an ideal location for cyclists and the routes are specially created to be family-friendly."

The challenge is being organised by Scoot Cycling Holidays and anyone wishing to participate, or looking for further information, should contact:

www.yorkshirewoldscyclechallenge.org.uk or telephone Rob Davies on 01653 691900

Ryedale Special Families is an independent charity which provides care and support to families of children and young people who have disabilities or special needs in Ryedale, North Yorkshire. They currently have 370 families on their register and urgently require additional funding in order to help maintain their invaluable services.

The Cycle the Wolds project has been partly funded by the Coast, Wolds, Wetlands & Waterways LEADER program which is part of the rural development program for England with funding from Europe and DEFRA and is managed by Yorkshire Forward.